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Guerilla Galleries Presents:
THE ART OF BASKETBALL (*Next Wave*)

NEWARK, NJ (June 23 – August 7, 2011)

Guerilla Galleries (GuGa) presents “THE ART OF BASKETBALL (*Next Wave*)”, a collection of NBA licensed artworks which taps a select group of leading graffiti and street artists to re-imagine the most iconic symbol of the game – the NBA backboard.

Created by the Public Works Department and curated by Billi Kid, this exhibit features artworks by Veng, URNY, The Dude Company, Sofia Maldonado, Skewville, Shiro, Rene Gagnon, Peat Wollaeger, Joe Iurato, Ewok One 5MH, ECB, David Cooper, Cope2, Chris Stain, Cern and Billi Kid. These works, under license from the NBA, are created directly on the official NBA backboard and are part of a larger collection which will be numbered to 180. It is an effort never before explored within professional basketball and a milestone for graffiti and street art. The provenance of each original artwork will be confirmed with a signed Certificate of Authenticity from Public Works Department and the NBA.

A reception, free and open to the public, will be held at ONE Gallery on Thursday, June 23 from 6 to 11pm to coincide with this year’s NBA Draft which will be held at Newark’s own Prudential Center, a mere two blocks from ONE Gallery. ONE Gallery is conveniently located directly across the street from Newark Penn Station on Raymond Plaza West in the lower lobby of One Gateway Center. The exhibit will run through August 7, 2011. Please visit www.gugaart.com for more information including gallery hours, appointments and directions.

This exhibit bridges a multitude of diverse facets that comprise the Newark landscape like no other show can do. The appeal of urban graffiti and street art, the love of the game and the pride in the host city will all make this something to be noticed, remembered and not to be missed. The position of ONE Gallery in front of Penn Station and the swarm of media, fans, players and executives that will be in town will make this a must-see component to the NBA Draft.

This event is hosted by leading real estate owner and developer Advance Realty, owner of One Gateway Center. Like all events hosted at ONE Gallery, a portion of the proceeds of “THE ART OF BASKETBALL (*New Wave*)” will raise money for Newark-based charities through the Advance Realty Foundation.

About Guerilla Galleries

Guerilla Galleries (GuGa) was founded and is directed by Stan Sudol and Christine Wagner, two artists who wished to exhibit their own art, as well as other established and emerging artists, in a new

and innovative manner. They have approached the gallery in a new fashion by providing an ever-changing venue tailored to the artists and works being exhibited. They strive to create, market and execute professional, high-impact exhibitions where the artwork takes first priority.

www.gugaart.com

About Public Works Department

The Public Works Department is extremely passionate about graffiti, street art and urban culture. They proudly exclaim that they are not a company but a sandbox intended for artists to play. Their goal is to provide an ever-broadening canvas where artists can create and experiment, while in collaboration with brands, curators and juicy assignments. They are a bridge between art and design, between vision and execution, between exceptional talent and a widening audience.

www.publicworksdept.com

About Billi Kid

The notoriously harmonious Billi Kid is a street artist determined to refine his voice while leaving an indelible mark on the over saturated urban and cyber landscapes. A life-long doodler, art enthusiast and design junkie, his work blur the lines between graffiti, pop culture, iconography and art. Never too busy to look, feel and listen, his collaborative works with artists from around the world have been celebrated in both the media and street art community alike. His passion for the streets has led him to curate ground-breaking exhibitions that have helped bridge the gap between the urban landscape and the sterile indoor environment. Take a close look at it, smile at it, tear it or cover it with something new. From his hand to the streets at large.

www.billikid.com

About Advance Realty Foundation

The Advance Realty Foundation is a 501(c)3 organization established in 2001 by Peter J. Coccozielli, founder and CEO of leading real estate developer and owner Advance Realty of Bedminster, N.J. The mission of the Advance Realty Foundation is to meaningfully improve the self-sufficiency and effectiveness of organizations focused on education, arts/humanities, youth, families and community development issues. Since 2001, it has supported such charitable organizations locally as St. Vincent's Academy in Newark and many others statewide. To date, the One Gallery has featured more than 60 original works of art and photographs from local artists.

www.advancerealtygroup.com